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 117 Wheeler Ave.
 Toronto, On.
 M4L 3V3

ADVERTISING RATES

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| <u>Mini Display</u> <u>1"X2.1/4"</u> 3Months \$79. 6Months \$149. 9Months \$199. 1Year \$249. |
| <u>Display Ad</u> <u>2"X2.1/4"</u> 3 Months \$129. 6 Months \$229. 9Months \$329. 1Year \$499. |
| <u>Business Card</u> <u>2"X3.1/4"</u> 3Months \$249. 6 Months \$449. 9 Months \$599. 1Year \$799. |
| <u>Double Card</u> <u>4"X3.1/4"</u> 3Months \$399. 6Months \$749. 9Months \$1,049. 1Year \$1,299 |
| <u>1/6th Page</u> <u>6"X3.1/4"</u> 3 Months \$699. 6 Months \$1,149. 9 Months \$1,799 1Year \$2,299. |
| <u>1/4 Page</u> <u>7"X5"</u> 3 Months 1,399. 6 Months \$2,499. 9 Months \$3,499. 1Year \$3,999. |
| <u>1/3 Page</u> <u>10"X3.1/4"</u> 3 Months \$1,999. 6 Months \$3,499. 9Months \$4,999. 1Year \$5,499. |
| <u>1/2 Page</u> <u>10"X7.1/4"</u> 3 Months \$2,499. 6 Months \$4,999. 9 Months \$7,999. 1Yr. \$9,499. |
| <u>Full Page</u> <u>10"X15"</u> 3Months \$4,999. 6 Months \$8,999. 9 Months \$13,999. 1Year \$15,499. |

Full Color add \$400. per full page. \$275. per half page. \$150. per 1/4 page \$100. per 1/6 Page \$75. per double card \$50. Business Card size Smaller ads no charge for colour if space available.

On Contract advertising copy can be changed by notifying the publisher prior to deadline.

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| Inside Front Page \$1,999. One Month Two Months \$3998. Three Months \$5,499. Full Colour \$2,399. One Month Two Months \$4,798. Three Months \$6,499 |
| Inside Back Page \$2,099. One Month Two Months \$4,198. Three Months \$5,999 Full Colour \$2,499. One Month Two Months \$4,998. Three Months \$6,999. |
| Outside Back Page One Month \$2,299. Two Months \$4,598. Three Months \$6,897. |
| Four Page Insert \$5,999 black and white Full Colour \$6,999 One Time Two Times \$9,999 Black and White Full Colour \$11,999 Three Times \$14,999 Black and White Full Colour \$19,999 Four Times \$19,999 Black and White Full Colour \$24,999 |

ALL SALES ARE FINAL - WE ARE OPEN TO ALL BARTER